

# 10 DAYS OF TRANS DEMANDS

**ACTION GUIDE**

*November 10-20, 2019*





# 10 Days of Trans Demands

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# 10 DAYS OF TRANS DEMANDS

ABOUT

10 Days of Trans Demands is a Missouri-based campaign that takes place in the 10-day span before a queer or trans holiday/date of significance.

## HISTORY

In 2018, we chose National Coming Out Day - October 11, 2018 - as the date. Our focus was demanding that Trans Allies 'Come Out' in order to take the onus off of Trans & GNC Folks who are outed (often unsafely) nearly everyday. We published a [Trans Ally Toolkit](#), hosted 5+ community events around the state to highlight this need, received over 10 local press features, and saw thousands of digital hits nationally.

## VISION

2019's #10DTD campaign is taking place in the ten days leading up to Trans Day of Remembrance on Weds, Nov 20th. We want to remind Missourians that trans & gnc people do more than just die. *We Dream of, We Believe in, and We Demand a Trans Future where we are safe, supported, and seen.*

## EVENTS & PROGRAMMING

In the 10 days leading up to TDOR 2019, the ACLU Trans Justice Program's Trans Leadership Table and supporters from all over the state will be pushing out information about our demands and highlighting [community-based trans-affirming events](#) that correspond to these Demands. Join us in pushing for what is possible.

## PETITION - SIGN NOW!

There is also a petition anyone can sign in support of the ten demands. [FIND IT HERE](#). By signing, you pledge to be an active partner in this fight for justice. Your signature will keep you tuned in to our fight in the coming months and to what you can do at the local and state level to make Missouri safer and more welcoming for Trans and GNC people.

## 10 TRANS DEMANDS

- 1 Decriminalize Sex Work & HIV in Missouri
- 2 Expand Medicaid & Transgender Healthcare Protections Statewide
- 3 Provide Statewide & City Employment Protections
- 4 Provide Statewide & City Public Accommodations Protections
- 5 Establish Trans-Affirming Housing Programs &/or Shelters  
*in all cities with populations over 150,000*
- 6 Eliminate Conversion Therapy Statewide
- 7 Eliminate Racist & Transphobic Prison Disparities  
*#PeopleNotPrisons #ClosetheWorkhouse*
- 8 Let Trans Kids Learn: Implement Trans-Affirming Policy & Support GSAs for Grades 6-12
- 9 Establish Trans-Affirming Faith, Educational & Work Spaces
- 10 Hold Transphobic & Trans-Antagonistic Reporting Accountable

## 10 DAYS OF TRANS DEMANDS

TRANS JUSTICE

### *Trans Justice at ACLU-MO*

The Trans Justice (formerly Transgender Education and Advocacy) Program at the ACLU of Missouri **strives to raise awareness about the challenges faced by trans, non-binary, intersex and gender non-conforming (GNC) Missourians, and challenge barriers to true safety and justice in our state.** We work to lift up trans & GNC leadership and steward a network of organizers committed to making Missouri a more welcoming, inclusive state.

One key to achieving trans justice is to increase the general public's awareness about what we mean when we say it. To support this effort, the Trans Justice Program is mounting a 10 Days of Trans Demands campaign for a second year in a row. The ACLU of Missouri is committed to equipping all Missourians - trans and otherwise - with trans-affirming tools to demand and fight for a more just and safe tomorrow.



[bit.ly/10transdemands](https://bit.ly/10transdemands)  
#MOTransDemands

## *Pillars of ACLU-MO's Trans Justice Program*

The Trans Justice Program has three equally crucial pillars:

### **Advocacy**

As brilliant and forward-thinking as much of the Trans and Queer community is, we cannot turn an ignorant eye to the attacks our community currently faces in the Missouri state house and local city governments. In this vein, we are committed to staying abreast of and intervening with the state powers and the way they shape our state. This work includes but is not limited to lobbying, building relationships with legislators, and testifying in support of trans rights. We also partner with the legal department when possible to integrate our advocacy strategy with legal actions.

### **Education**

From workshops to quarterly emails, we work make sure that the public is well-versed on best practices for supporting transgender and gender non-conforming Missourians. This pillar also extends to educating the TGNC community about local resources and important legislative and legal updates. We engage in public education to better the daily lives of trans individuals and to ensure a culture of support for nondiscrimination policies and laws.

### **Leadership Development**

Due to overwhelming marginalization and lack of access to resources and safety, many members of the TGNC Community are passed over when it comes to accessing or being offered leadership development. We know that there are leaders in our community who deserve access to increased skill sets and development. To fill this void, we have regularly convene a hand-selected Table of Trans and Gender Non-Conforming Leaders from around the state and hold events and trainings that offer chances for skill and leadership development.

## 10 DAYS OF TRANS DEMANDS

### COMMUNITY ASKS

## *Who can use this Action Guide?*

Everyone! This action guide is for anyone inside and outside of Missouri to use at any time. While we will be putting these out all during the ten days, you can share them anytime you see fit. If you believe in and are committed to helping Trans and Gender Non-Conforming Missourians thrive, we hope you use the content in this toolkit to tell the world!

## *How can I join the fight?*

### 1. Sign the Pledge

We ask that you **sign and share our online petition and help us get to 1,000 signatures** within 10 days. With your signature, you commit to support the 10 demands featured in this campaign and stay tuned to our team's updates so you know when is best to take local action in support of Missouri's Trans and GNC community. After the initial 10 days, help us keep the conversation going to reach our goal of 2,500 signatures by the end of January, as legislative session arrives in full swing.

### 2. Participate Locally & Online

**Attend** as many Local Trans-Affirming Events in - and beyond - this stretch and **share** this campaign daily! We've provided a bunch of sample social media posts so you can share your support online.

### 3. Join Us in Jeff City on February 12th

Save the date to join the ACLU of Missouri in **lobbying at the state house in Jeff City on February 12th** to demand improved conditions for Trans & GNC Missourians.

## 10 DAYS OF TRANS DEMANDS

TWEETS

- Trans Missourians deserve to live in a state that knows the difference between sex work and sex trafficking. #WeDemandATransFuture where sex work is decriminalized! #MOTransDemands
- No one - but especially not Trans Sex Workers - should be penalized for being people living with HIV (PLHIV). Decriminalize HIV & sex work NOW! #MOTransDemands #WeDemandATransFuture
- Trans Missourians would especially benefit from Medicaid Expansion being on the ballot in 2020. #WeDemandATransFuture where Trans Healthcare is covered! Sign here if you agree. #MOTransDemands <https://action.aclu.org/petition/mo-trans-future>
- Trans Missourians deserve a state where they don't have to hope for a trans-affirming boss when they get a new job. Pass MONA! Sign our #MOTransDemands petition to get us closer to making this a reality. <https://action.aclu.org/petition/mo-trans-future>
- Missouri should be the next state to eliminate conversion therapy, a harmful practice designed to brainwash queer & trans people out of their truth. Sign the #MOTransDemands petition to get us closer to making this a reality.
- Missouri criminalizes people who are living with HIV that completely ignores new science. Sign this petition to help push for a state where this doesn't happen! #MOTransDemands #WeDemandATransFuture <https://action.aclu.org/petition/mo-trans-future>
- In 2019, Missouri has seen an epidemic of violence against Black trans women erupt in Kansas City. Fighting back against this means decriminalizing HIV and sex work. Sign this #MOTransDemands petition to get us closer to making this a reality. <https://action.aclu.org/petition/mo-trans-future>
- Many trans and queer people - especially trans populations participate in consensual sex work to keep a roof over their heads. Criminalizing sex work threatens trans folks health & survival - sign our #MOTransDemands petition to help end this in Missouri. <https://action.aclu.org/petition/mo-trans-future>
- Trans Students deserve to learn in safe, trans-affirming environments. Sign our #MOTransDemands petition if you believe Missouri students should have schools that respect their identities #WeDemandATransFuture #LetTransKidsLearn <https://action.aclu.org/petition/mo-trans-future>
- Transphobic media and reporting endangers lives. Deadnaming, misgendering and death-focused reporting harms entire communities. #WeDemandATransFuture where Trans-antagonistic journalism is held accountable for the damage it does. #10DaysofTransDemands
- B/c of MO's outdated HIV law, Michael Johnson lost 10 years of his life. This cannot happen again. #WeDemandATransFuture #MOTransDemands #DecriminalizeHIV <https://www.nytimes.com/2019/07/14/us/michael-johnson-hiv-prison.html>
- Missouri law criminalizes HIV and promotes unsafe behavior. Change the law, know the science, and make sure all Missourians are treated fairly. #WeDemandATransFuture where treatment takes the place of prosecution. #MOTransDemands
- Michael Johnson was JUST released from prison 3 months ago after being criminalized for his #PLHIV status in 2013. This issue is very CURRENT and real in Missouri. #WeDemandATransFuture where laws do not criminalize people living with HIV #PLHIV #MOTransDemands



## 10 DAYS OF TRANS DEMANDS

### FACEBOOK POSTS

- Trans Missourians deserve to live in a state that knows the difference between sex work and sex trafficking. Our state is a hot bed for sex trafficking and we would be able to manage it better if we differentiated between when people are willingly participating in the sex work economy. #WeDemandATransFuture where sex work is decriminalized! #10DaysofTransDemands #MOTransDemands <https://action.aclu.org/petition/mo-trans-future>
- In 2019, Missouri has seen an epidemic of violence against Black trans women erupt in Kansas City. Fighting back against this means getting real about survival sex work. We can bring folks out of the shadows and prevent violence if we stop criminalizing sex work and focus on non-consensual activities. #10DaysofTransDemands #WeDemandATransFuture #MOTransDemands <https://action.aclu.org/petition/mo-trans-future>
- It's not 1980 anymore. Our legislators should be up to date on the fact that Undetectable = Untransmittable (U=U) and HIV is not a death sentence. Sign our petition to help push MO legislators to #DecriminalizeHIV NOW! #MOTransDemands #WeDemandATransFuture <https://action.aclu.org/petition/mo-trans-future>
- Medicaid Expansion is necessary and urgent. Trans Missourians would especially benefit from Medicaid Expansion being on the ballot in 2020 and #WeDemandATransFuture where Trans Healthcare is covered! Sign here if you agree. #MOTransDemands <https://action.aclu.org/petition/mo-trans-future>
- Trans Missourians deserve a state where they don't have to hope for a trans-affirming boss when they get a new job. Pass MONA to expand employment protections for all Missourians! Sign the #MOTransDemands petition to get us closer to making this a reality. <https://action.aclu.org/petition/mo-trans-future>
- Missouri should be the next state to eliminate conversion therapy. Too many young people are subjected to this dangerous and harmful practice to continue turning away from our responsibility to eliminate the practice. Sign the #MOTransDemands petition to get us closer to making this a reality. <https://action.aclu.org/petition/mo-trans-future>
- Many trans and queer people - especially trans populations participate in consensual sex work to keep a roof over their heads. Criminalizing sex work threatens trans folks health & survival - sign our #MOTransDemands petition to help end this in Missouri. <https://action.aclu.org/petition/mo-trans-future>
- Trans Students deserve to learn in safe, trans-affirming environments. Sign our #MOTransDemands petition if you believe every Missouri school should support their trans, queer and gnc students. #WeDemandATransFuture #LetTransKidsLearn <https://action.aclu.org/petition/mo-trans-future>
- Transphobic media and reporting endangers lives. When Missouri reporters only talk about trans people after their murders, deadname, misgender, or overreport the details of how trans people engage in survival economies, they become complicit in endangering trans lives. #WeDemandATransFuture where Trans-antagonistic reporting is held accountable for the damage it does to families and communities. #10DaysofTransDemands #MOTransDemands <https://action.aclu.org/petition/mo-trans-future>

## 10 DAYS OF TRANS DEMANDS

### INSTAGRAM POSTS

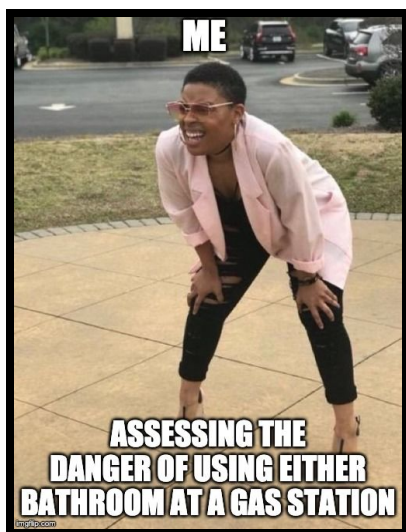
- We can't achieve trans justice if the general public doesn't know what we mean when we say it! Trans Justice looks like Trans and GNC people being able to count on state laws being set up for them to thrive. Trans Justice envisions a world in which TGNC people civil rights & civil liberties. Sign the ACLU of Missouri's #10DaysofTransDemands petition to equip all Missourians - trans and otherwise - with more tools to fight for a more just, safe and trans-affirming tomorrow. #linkinbio
- Trans folks deserve justice, support, and safety no matter where they live. Missouri is not a welcoming state for trans individuals due to laws that fail to protect the trans community from discrimination. Sign the petition to add your name and join the fight to the state that trans Missourians deserve. #10DaysofTransDemands #linkinbio
- Trans Missourians deserve to live in a state that knows the difference between sex work and sex trafficking. Our state is a hot bed for sex trafficking and we would be able to manage it better if we differentiated between when people are willingly participating in the sex work economy. #WeDemandATransFuture where sex work is decriminalized! #10DaysofTransDemands Petition #linkinbio
- In 2019, Missouri has seen an epidemic of violence against Black trans women erupt in Kansas City. Fighting back against the reality that many trans people face such intense discrimination that they are left with few options but to engage in survival sex work, means we must not be afraid to push for decriminalizing sex work. On top of being criminalized for making a living, if you are a person living with HIV (PLHIV) you can be additionally penalized for it. Sex work should NOT be criminal and neither should living with HIV. Tell Missouri to decriminalize HIV & sex work NOW! #10DaysofTransDemands #WeDemandATransFuture #linkinbio
- Trans Missourians deserve a state where they don't have to hope for a trans-affirming boss when they get a new job. One of their 10 Trans Demands is that the state affirms that protections (#MONA) should expand to include employment protections for all Missourians, regardless of who they love or how they look! Sign the #10DaysofTransDemands petition #linkinbio to get us closer to making this a reality.

## 10 DAYS OF TRANS DEMANDS

### GRAPHICS & MEMES

[All graphics are accessible in this \[Google Drive\] folder.](#)

### Sample Memes

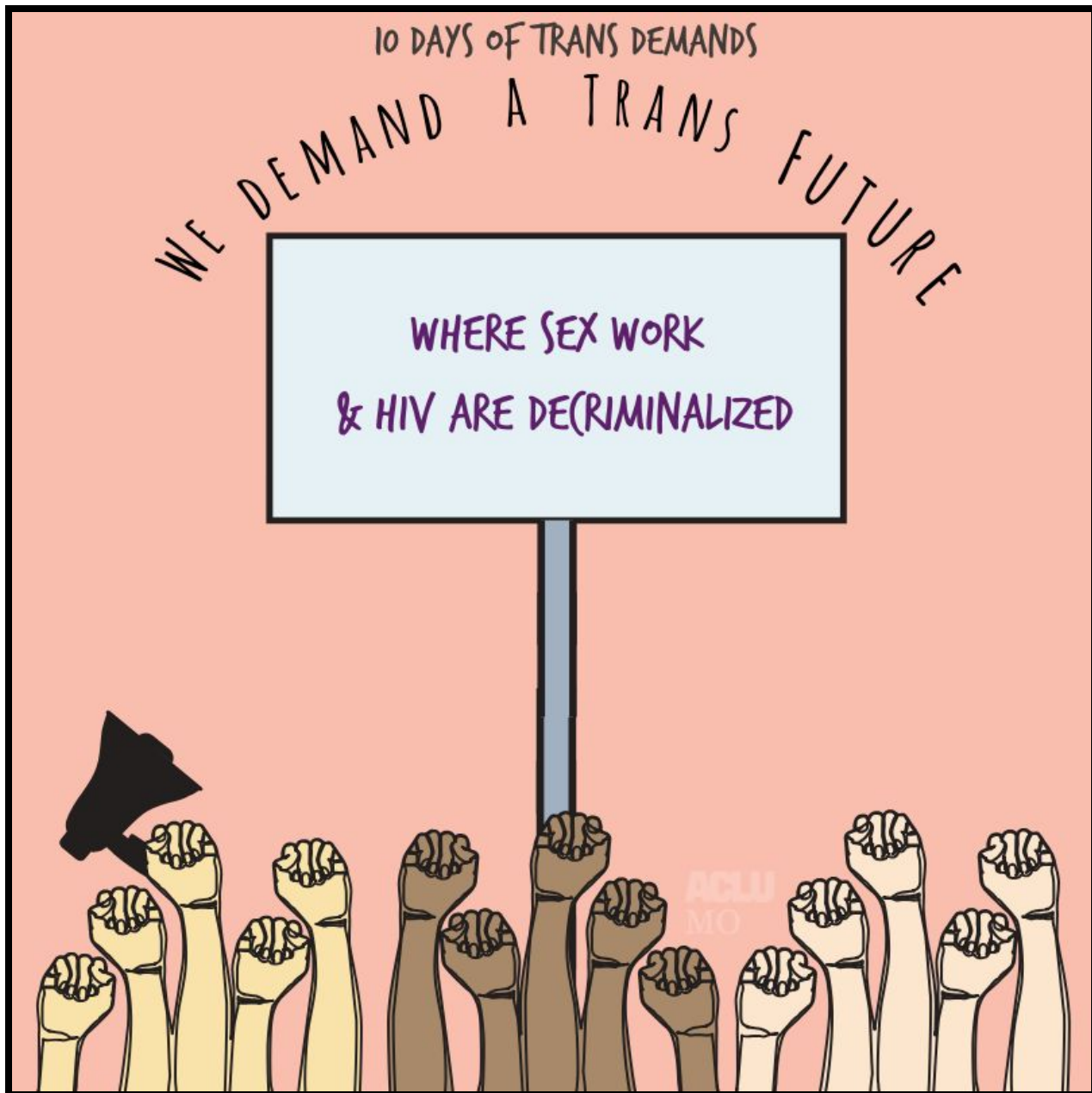






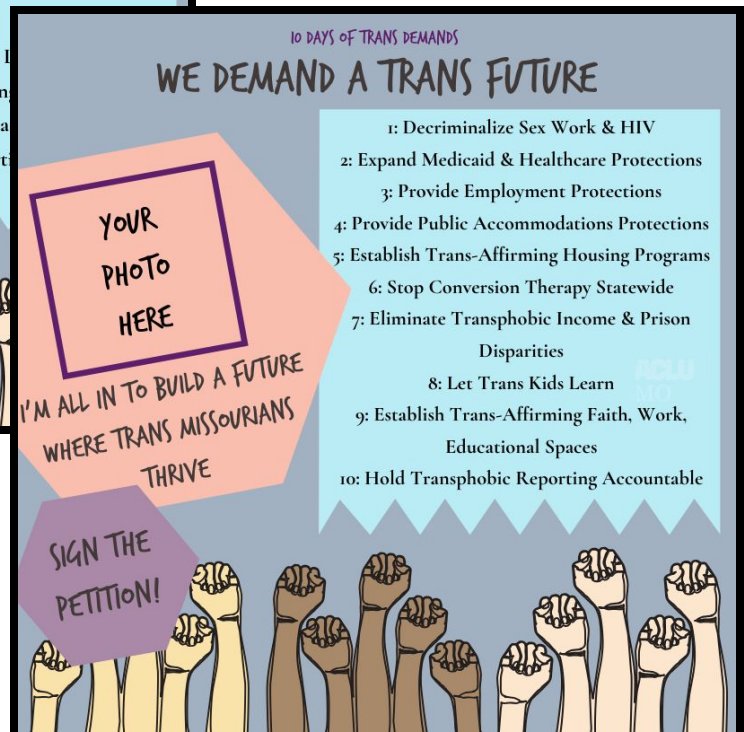
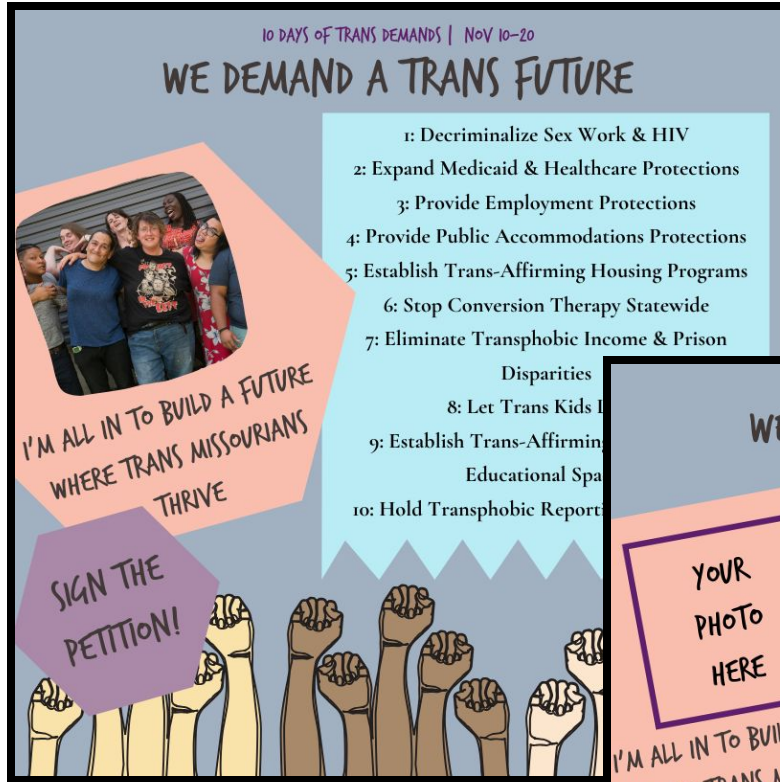
## Demands Graphics

[We have one of these for each demand!](#)



## Petition Graphics

[Templates can be found here.](#)





*We Dream of,  
We Believe in, and  
We Demand  
a Trans Future  
where we are safe,  
supported, and seen.*

**WILL YOU HELP MAKE  
THIS FUTURE A REALITY?**